

- Full-Featured MVP — Beta Underway
- 14 Trade Verticals at Launch
- Stripe-Integrated Monetization
- Mobile + Web

The Complete Operating System for the Trade From First Conversation to Final Payment

Contractors today manage estimates, proposals, compliance, leads, inventory, scheduling, and payments across a patchwork of disconnected tools. ANVX replaces the entire stack with one AI-powered platform — taking a job from the initial client discussion all the way through field measurement, AI visual scoping, estimate, proposal, e-signature, deposit, execution, and final invoice without leaving the app.

END-TO-END JOB PIPELINE — SINGLE PLATFORM, ZERO HANDOFFS

<p>□</p> <p>Discussion & Notes Client</p> <p>conversation captured in-app</p>	<p>□</p> <p>LIDO Measurements Field</p> <p>measurement tools built in</p>	<p>□</p> <p>AI Scope Mockup</p> <p>Photo to project render</p>	<p>□</p> <p>Smart Estimate</p> <p>AI material & labor breakdown</p>	<p>□</p> <p>Proposal & E-Sign</p> <p>Branded, ESIGN/ UETA compliant</p>	<p>□</p> <p>Deposit Collection</p> <p>Stripe-integrated, instant</p>	<p>□</p> <p>Job Execution</p> <p>Full field management</p>	<p>□</p> <p>Invoice & Payment</p> <p>Final billing through platform</p>
--	--	---	--	--	---	---	--

THE PROBLEM

The Fragmentation Tax

Contractors manage estimates in spreadsheets, proposals in Word, leads from multiple sources, and payments by check. Every disconnected tool is lost revenue and lost time. No platform owns this workflow end to end for the trades — until now.

THE SOLUTION

Full Workflow in One Platform

ANVX replaces the entire contractor stack with a single AI-powered environment. Every step of the job lifecycle — from field measurement to final invoice — is connected, trackable, and monetized within the platform.

THE OPPORTUNITY

Vertical SaaS + Expansion Upside

An acquirer gains a defensible two-sided marketplace with recurring SaaS revenue in a \$1.8T sector — plus a conceptual expansion path into adjacent professional services verticals, guided by the founding team post-acquisition.

PLATFORM CAPABILITIES — FEATURE-COMPLETE MVP

<p>Per-project profit visibility — see which ROI is highest, drain. Revenue and margin tracking across the full portfolio.</p> <p>ROI Intelligence</p>	<p>Homeowners discover verified contractors by rating. Built-in referral program drives organic platform growth.</p> <p>Two-Sided Marketplace</p>	<p>Track materials on hand. Apply surplus to the vendor marketplace for other contractors to purchase.</p> <p>Inventory Management</p>	<p>SHA-256 triple-hash tamper seals, full event audit trails, legal-grade templates, and a court-ready Certificate of Completion.</p> <p>Legal-Grade E-Sign</p>
<p>Native comms between contractors, subs, and team members — tied to the job record. No external tools needed.</p> <p>Internal Messaging</p>	<p>Verified ratings for contractors, subcontractors, and multi-way rating trust and quality enforcement across all relationships.</p> <p>Multi-Layer Ratings</p>	<p>Built-in social media marketing tools let contractors promote completed work and generate leads directly from the platform.</p> <p>Marketing Engine</p>	<p>Native Stripe integration across deposits, progress payments, and invoices. Full payment lifecycle managed within ANVX.</p> <p>Stripe Monetization</p>

POST-ACQUISITION UPSIDE — Vertical expansion thesis — Trades to Professional Services

or and hides vertical — a proven, high-speed market with minimal investments in software sophistication. The core workflow engine is conceptually transferable to adjacent licensed professional services where the same fragmentation problem exists. The founding team is available post-acquisition as development leads to guide this expansion, ensuring continuity of architecture and product vision.

Live at launch → **General Contractors** **HVAC** **Roofing** **Electrical** **Plumbing** **+9 Trades** **Expansion**

TARGET STRATEGIC ACQUIRERS

ServiceTitan	Procore	Jobber
Thumbtack	Angi	Buildertrend

- Trade platforms seeking a complete end-to-end workflow OS layer
- Construction tech consolidators adding contractor-side depth
- PE building vertical SaaS roll-ups in trades and professional services
- Home services platforms needing a pro-grade contractor layer

TRANSACTION FRAMEWORK

PREFERRED: STRATEGIC ACQUISITION

- Feature-complete MVP — acquirer buys a built product, not a roadmap
- Founder continuity — Nelms & Wethington available post-acquisition as development leads
- Four monetization levers: SaaS subscriptions, contractor marketplace, vendor marketplace, Stripe fees
- Clean modern codebase — no legacy architecture debt to inherit
- Beta diligence data available to qualified buyers under NDA
- No upfront advisory fees — back-end compensation preferred